H5 Private Healthcare Alliance
Improving Britain's Healthcare

CTF PARTNERS

Presentation to policy-makers

Public Opinion of Private Hospitals and Private Healthcare

Summary Findings: Government Leadership

H5, a new alliance of leading private hospital providers, commissioned a quantitative research project to assess public views of probate hospitals.

This took the form of:

- Online survey of n=1007 UK residents (aged 18 or over), with a max. +/-3.1% margin of error

- Nationally representative sample with minimum quotas set by age, gender, region and working status and data weighted to the same

Summary Findings: Personal Choice

- But the NHS is seen as too bureaucratic with long waiting lists. People are concerned about:
  - NHS funding (26% see this as the most important health issue)
  - Future challenges (16% see Obesity as the most important health issue; 12% cancer treatments)

- The main considerations when people are choosing their own treatment are quality of care, time it takes to see a doctor, and choice of treatments

- **As long as they receive the best available healthcare, the system does not matter**
  - 59% agree that the system does not matter, 29% disagree

Summary Findings: Private healthcare

- **People don't think that private healthcare and the NHS are in competition**

- People believe GPs should encourage those who have private health insurance to use it
  - 54% agree, 33% disagree

- People believe that if you can afford private healthcare you should use it
  - 53% agree, 30% disagree

- They believe that going private frees up the NHS waiting list
  - 63% agree, 24% disagree